



# Rakesh Rathod

## Instructional Designer

Results-driven Instructional Designer with over 3+ years of experience creating innovative and learner-centric training solutions. Proven expertise in analyzing educational needs, designing engaging curriculum, and leveraging technology to enhance the learning experience. Committed to staying abreast of industry trends, I bring a passion for fostering a positive and inclusive learning environment.

## Contact

### Phone

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### Email

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### Address

Bengaluru, Karnataka, India

## Education

2016

### Bachelor of Engineering

Visvesvaraya Technological University

## Expertise

- Storyboard Creation
- ADDIE Model
- Collaboration & Project Management
- Content Creation & Curation
- Assessment & Evaluation
- Instructional Technology Integration
- Learning Modules Design & Development
- E-learning & LMS Administration
- Training Needs Analysis & Training Delivery

## Language

English

Kannada

Hindi

## Experience

### 2024 - Till Now

Wadhvani Foundation | New Delhi

#### Instructional Designer

- Manage and lead course designs, developments, implementations, and improve assigned courses.
- Review the course materials for accuracy and consistency of course objectives, educational effectiveness, and policy.
- Worked with SMEs to obtain information required to design documents/storyboards, and new training.
- Get the updates from the team, suggest for improvements and also manage the projects so that its deadline is met as per the expectations.
- Evaluated the effectiveness of training programs and making recommendations for improvements
- Worked with the SMEs and identifying the target audience's training needs.
- Achieved team quality standards in all aspects of learning design, while managing 3 Projects at a time.

### 2023 - 2024

Iexcel Learning Solutions Pvt Ltd | Bengaluru, Karnataka

#### Instructional Designer (Client: Wadhvani Foundation)

- Designed and facilitated powerful e-learning programs.
- Built and maintained strong relationships with internal teams to leverage internal tools and resources.
- Create & review the Storyboard content in aligned with the learning objective.
- Review the developed output video by the team and give comments for correction.
- Reviewing the corrected Storyboards & output SCORM files before publishing it on the LMS.
- Providing the translation from regional languages to English or vice versa of the content.
- Provided the Voice-over to some of the regional content courses.
- Assisted clients in achieving transformation goals by identifying and addressing gaps in employee knowledge and behaviors.
- Worked closely with the Client CEO, Project managers in proper execution of the projects.
- Worked with subject matter experts (SME) and conducted the necessary exploration to draft Instructor-Led Training (ILT) programs and use agile methods to provide learning solutions.

## Tools

- Articulate Storyline 360
- Camtasia
- Vyond
- Moodle LMS
- Canva
- Wondershare Filmora
- Adobe Premiere Pro
- iSpring Suite
- WordPress

## Certifications

- Instructional Design Essentials: Models of ID
- Elearning Essentials: *Storyboarding*
- Instructional Design: Adult Learners
- Instructional Design: Working with SMEs

*LinkedIn Learnings accredited by SHRM, NASBA, HRCI & PMI*

- Instructional Designing by *Simplilearn*

## Personal Info

Date of Birth: 27/11/1994

Hobbies: Reading Books, Listening to Music, Travelling, Writing Poems.

Marital Status: Single

### 2022 - 2023

Quana Insights Pvt Ltd | Bengaluru, Karnataka

#### Content Manager

- Manage the team of content writers.
- Concept, Develop and Produce Brand Stories.
- Planning, researching, proofreading and scheduling content.
- Create documentation & interactive learning programmes.
- Review, update and approve the content before publishing.
- Collaborate with in-house content writers, curators and editors.
- Worked closely with the founder and developed the training modules in order to train the internal team on various management skills.
- Also provided the sales & customer service training which led to the improved sales techniques, product knowledge, & customer interactions.

### 2018 - 2022

Busy Bee Global | Vijayapura, Karnataka

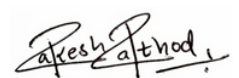
#### Instructional Designer

- Manage the multimedia and content department.
- Review the content written by the team, either send for rework or approve it for publishing.
- Write the content for the marketing department (Social Media Posts, Campaign Pages, Email marketing, Copywriting)
- Provided the voice over to the learning module which was later sold to the Govt. of Karnataka.
- Designed and developed a training module for the internal team skill development programme and presented it to the top management.
- Reviewed the videos rendered by the multimedia team as per the storyboard and gave the approval.
- Presented the modules to the investors after designing it with Instructional technology Integration.
- Provided the blended learning solutions by offering flexibility & scalability catering to diverse learning styles & preferences.

## Achievements

Earned the "Letter of Appreciation" from Deputy Commissioner and District Magistrate, Vijayapur, Karnataka for leading the Content Development Dept. of newly developed "COVID-19 Android App"

*"I hereby declare that all the details mentioned above are in accordance with the truth and fact as per my knowledge and I hold the responsibility for the correctness of the above-mentioned particulars."*



Rakesh Indrajeet Rathod